

**Keystone Athletic Field
Managers Organization**

**22nd Annual
KAFMO/PRPS
Athletic Field
Conference**

**Friday, February 16, 2018
Harrisburg/Hershey Holiday Inn
Grantville, PA**

Conference Promotional Information

Sponsor Package

Register now to sponsor the
2018 Conference, Field Day &
Golf Tournament and save \$\$

Your Opportunity to Reach Pennsylvania's Turf and
Athletic Field Customers.

Exhibits and Sponsorships



KAFMO

The Keystone Athletic Field Managers Organization is a group of individuals committed to enhancing the professionalism of athletic field managers in Pennsylvania. The organization's main goals include: Improving the Safety, Playability, and Appearance of all athletic fields in the state. These goals will be achieved through seminars, field days, publications, and "networking" with those in the sports turf industry.

PRPS

The Pennsylvania Recreation and Park Society is the principal state organization promoting quality recreation and park training, networking, and leadership opportunities for those working and volunteering in the field.

PENN STATE EXTENSION

Penn State Extension provides educational materials and information to organizations to help their members meet the needs of their profession and clientele.

About the Conference

The 22nd Annual KAFMO/PRPS Athletic Field Conference will be held at the Harrisburg/Hershey Holiday Inn located approximately 10 miles northeast of Harrisburg. The hotel is easily accessible from I-81.

This conference has grown over the past 21 years and is one of the most respected conferences of its kind in the region. Over 250 delegates are expected to attend to participate in a wide variety of educational programs and other activities.

Who Attends

- Grounds and Maintenance Staff
 - Facility Directors
 - Athletic Directors
 - Recreation Directors
 - Municipal Recreation and Park Agency Staff
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Contact

If you have questions contact:

Dan Douglas - 610-375-8469 Ext. 212 (Work)
610-373-5868 (Fax) kafmo@aol.com (E-Mail)

Linda Kulp - 717-497-4154 (Cell)
kulp1451@gmail.com (E-Mail)

Schedule

7:30 - 9:00 a.m.

Registration and Visit with Exhibitors

9:00 a.m. - 9:30 a.m.

"Working with Different Generations of Co-workers"

Tim VanLoo, CSFM, Iowa State University

9:30 - 10:30 a.m.

"Sports Turf Pests in 2017: Bizarre Invaders, Emerging Pests, and How To Deal With Them"

Dr. Ben McGraw, Penn State

10:30 - 11:00 a.m.

Break and visit with Exhibitors

11:00 a.m. - 12:00 p.m.

"Innovative Sports Turf Care at Iowa State University"

Tim VanLoo, CSFM, Iowa State University

12:00 - 1:15 p.m.

Lunch and Visit with Exhibitors

1:15 - 2:00 p.m.

KAFMO Awards Program and Raffle

2:00 - 2:30 p.m.

"Life in the Bigs"

Nicole Sherry, Baltimore Orioles

2:30 - 3:00 p.m.

"Pesticide Safety Trivia"

Tanner Delvalle, Penn State Extension

Exhibitor Schedule

Thursday, February 15, 2018

5:00 - 7:00 p.m. - Hospitality Suite

8:00 - 10:00 p.m. - Exhibit set-up

Friday, February 16, 2018

6:30 - 7:30 a.m. - Exhibit set-up

7:30 - 9:00 a.m. - Exhibits open

10:30 - 11:00 a.m. - Exhibits open

11:30 a.m. - 12:00 p.m. - Lunch

12:00 - 1:15 p.m. - Exhibits open

1:15 - 2:00 p.m. - Awards Program & Raffle

2:00 - 3:00 p.m. - Exhibit teardown

www.KAFMO.org

EXHIBITS & SPONSORS INFORMATION

Table Top Exhibit Information

Table Top Exhibit Space will be located in the Majestic Ballroom. Exhibit Space Fee is \$200.00 due by Thursday, February 8, 2018.

Each Table Top Exhibit Space includes:

- One 10' x 10' area with a draped table.
- Carpeted exhibit area.

Additional Benefits:

- List of conference attendees.
- Company contact information emailed to conference attendees.
- One exhibition registration packet with name tag for booth representative.
- One hot buffet lunch and refreshment breaks.
- The option to add additional company representatives (\$60.00 each).
- Admission to the educational sessions.
- Networking opportunities with over 250 potential clients.

Additional Details:

- Exhibit set-up will be after 8:00 p.m. the night before or starting at 6:30 a.m. the morning of February 16, 2018.
- Small equipment may be displayed but it must be contained within the space purchased and hand carried in.
- Electric and Internet access may be obtained for an additional charge directly from the Holiday Inn. Refer to the attached form and mail the form directly to the Holiday Inn.

Conference Sponsor - \$100.00

Benefits:

- Company contact information emailed to conference attendees.
- Listing in a future issue of *Pennsylvania Turfgrass* magazine.
- Signage at the conference.

Additional Details:

- Sponsors must email a high quality company logo to KAFMO@aol.com.
- Register by Thursday, February 8, 2018.
- **Does not include a Conference Registration.**

www.KAFMO.org

2018 Sponsor Package - \$250.00

Package Includes:

- Conference Sponsorship
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament

Additional Details:

- A \$50.00 savings over events sponsored individually.
- Must email a high quality company logo to be used on signage to KAFMO@aol.com.
- Register by Thursday, February 8, 2018.
- **Does not include event registration.**

Vendor Gift/Raffle Prize

Any company may supply a prize worth at least \$50.00 to be raffled during the conference. The vendor gift of a raffle prize adds company exposure while the raffle proceeds go to the Waddington/Harper Scholarship Fund.

Magazine Advertising

KAFMO's magazine, *Between the Lines*, is now part of *Pennsylvania Turfgrass*, the official magazine of the Pennsylvania Turfgrass Council. Each issue of *Pennsylvania Turfgrass* presents content provided by KAFMO such as the promotion of upcoming events, member profiles and sports turf related articles. *Pennsylvania Turfgrass* is distributed to the entire Turfgrass industry in Pennsylvania and features valuable research, education and industry information in a high quality, full color and professionally designed magazine.

Leading Edge Communications publishes *Pennsylvania Turfgrass*. Contact them at 615-790-3718 for advertising information.

Hotel Arrangements

Exhibitors have the option of staying at the Harrisburg/Hershey Holiday Inn. Contact the hotel at 717-469-0661. Exhibitors need to make their own reservations. When you call to make your reservations mention the **(Code: Key)** KAFMO Conference to get the Special Rate.

KAFMO Hospitality Suite

A KAFMO Hospitality Suite will be available from 5:00 p.m. to 7:00 p.m. on Thursday, February 15, in the Pennsylvania Suite.
