24th Annual KAFMO/PRPS Athletic Field Conference

Friday, February 21, 2020
Shady Maple Conference Center,
129 Toddy Dr., East Earl, PA 17519

Conference Promotional Information

**New Sponsor Packages!**
Each Contain a KAFMO Associate Membership and a Conference Trade Show table

Your Opportunity to Reach Pennsylvania’s Turf and Athletic Field Customers.

Exhibits and Sponsorships
KAFMO
The Keystone Athletic Field Managers Organization is a group of individuals committed to enhancing the professionalism of athletic field managers in Pennsylvania. The organization’s main goals include: Improving the Safety, Playability, and Appearance of all athletic fields in the state. These goals will be achieved through seminars, field days, publications, and “networking” with those in the sports turf industry.

PRPS
The Pennsylvania Recreation and Park Society is the principal state organization promoting quality recreation and park training, networking, and leadership opportunities for those working and volunteering in the field.

PENN STATE EXTENSION
Penn State Extension provides educational materials and information to organizations to help their members meet the needs of their profession and clientele.

About the Conference
The 24th Annual KAFMO/PRPS Athletic Field Conference will be held at the Shady Maple Conference Center, 129 Toddy Dr., East Earl, PA 17519

Schedule
7:30 a.m. - 9:00 a.m. Registration & visit with Exhibitors
9:00 a.m. - 9:30 a.m. “The Next Level of Baseball Field Maintenance” Chris Mason, Altoona Curve
9:30 a.m. - 10:30a.m. “Chemical Control Options for Sports Turf” Dr. John Kaminski, Penn State
10:30 a.m. - 11:00 a.m. Break and visit with Exhibitors
11:00 a.m. - 12:00 p.m. “Lessons Learned in 35 Years in Turf” Dale Getz, CSFM, retired from Toro & the University of Notre Dame
12:00 p.m. - 1:15 p.m. Lunch & visit with Exhibitors
1:15 p.m. - 2:30 p.m. KAFMO Awards Program & Keynote Address “It’s Only Fair if it’s Between First & Third” Jeff Fowler, Sr. Extension Educator, Penn State
2:30 p.m. - 3:00 p.m. “Safe Handling of Pesticides” Rachel Schnaitman, Longwood Gardens

Who Attends?
• Grounds and Maintenance Staff
• Facility Directors
• Athletic Directors
• Recreation Directors
• Municipal Recreation and Park Agency Staff

Contact
If you have questions contact:  
Dan Douglas - 610-375-8469 Ext. 212 (Work)  
610-373-5868 (Fax) kafmo@aol.com (E-Mail)

Linda Kulp - 717-497-4154 (Cell) kulp1451@gmail.com (E-Mail)

Exhibitor Schedule
Meet & Greet  
All sponsors are invited to a pre-conference Meet & Greet on Thursday, February 20, 2020, from 6:00 p.m. - 9:00 p.m. in the Club Room of the Waynebrook Inn (4690 Horseshoe Pike, Honey Brook, PA). Appetizers and drinks will be provided (dinner on your own) while you socialize with the Conference Speakers and fellow KAFMO Sponsors.

Thursday, February 20, 2020
6:00 - 9:00 p.m. – Meet & Greet in the Club Room of the Waynebrook Inn

Friday, February 21, 2020
6:30 - 7:30 a.m. - Exhibit set-up
7:30 - 9:00 a.m. - Exhibits open
10:30 - 11:00 a.m. - Exhibits open
11:30 a.m. - 12:00 p.m. - Smorgasbord Lunch
12:00 - 1:15 p.m. - Exhibits open
1:15 - 2:00 p.m. - Awards Program & Raffle
2:00 - 3:00 p.m. - Exhibit teardown

www.KAFMO.org
**New for 2020** - All Exhibitor and Sponsorship Packages include a KAFMO Associate Membership! This way KAFMO Vendors are KAFMO Members providing products and services to fellow KAFMO members. Members helping members. This also eliminates a separate invoice for membership dues.

For the first time in 20 years, sponsorship levels have been re-evaluated to better correlate the funds needed to provide education and other services to our membership with incoming sponsorship funds. The New Platinum, Gold, Silver, & Bronze Sponsorship levels provide your company with different options of support for KAFMO and exposure for your company.

Also new in 2020 - KAFMO will unveil a modern and more secure website! We are taking our time to develop the new site so it won't be done in time for the conference but will launch sometime shortly after the conference.

Thank you for your support of KAFMO!

KAFMO Board of Directors

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<th>Benefit</th>
<th>Platinum -$1,000</th>
<th>Gold - $800</th>
<th>Silver - $600</th>
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EXHIBITOR & SPONSOR INFORMATION

Platinum Level - $1000 includes: Trade Shows, Scholarship Fund Contribution, LLWS Grounds Crew Contribution & KAFMO Associate Membership
- Table Top Exhibit Space at KAFMO Athletic Field Conference
  (Includes: One 8’ x 8’ area with unskirted Table, One Booth Representative Registration, & One Smorgasbord Lunch)
- Tailgate Exhibit Space at KAFMO Summer Field Day
- Conference Sponsorship
- Conference Attendee list
- Pre-conference Meet & Greet
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament
- Contribution to the Waddington/Harper Scholarship Fund
- LLWS Grounds Crew contribution
- One KAFMO Associate Membership for company
- Signage at all events including LLWS grounds crew area
- Special recognition in Pennsylvania Turfgrass magazine with company logo

Gold Level - $800 includes: Trade Shows, Scholarship Fund Contribution & Associate Membership
- Table Top Exhibit Space at KAFMO Athletic Field Conference
  (Includes: One 8’ x 8’ area with unskirted Table, One Booth Representative Registration, & One Smorgasbord Lunch)
- Tailgate Exhibit Space at KAFMO Summer Field Day
- Conference Sponsorship
- Conference Attendee list
- Pre-conference Meet & Greet
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament
- Contribution to the Waddington/Harper Scholarship Fund
- One KAFMO Associate Membership for company
- Signage at all events
- Special recognition in Pennsylvania Turfgrass magazine with company logo

Silver Level - $600 includes: Trade Shows, Events Sponsorship & KAFMO Associate Membership
- Table Top Exhibit Space at KAFMO Athletic Field Conference
  (Includes: One 8’ x 8’ area with unskirted Table, One Booth Representative Registration, & One Smorgasbord Lunch)
- Tailgate Exhibit Space at KAFMO Summer Field Day
- Conference Sponsorship
- Conference Attendee list
- Pre-conference Meet & Greet
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament
- One KAFMO Associate Membership for company
- Signage at all events

Bronze Level - $375 includes Trade Show & KAFMO Associate Membership
- Table Top Exhibit Space at KAFMO Athletic Field Conference
  (Includes: One 8’ x 8’ area with unskirted Table, One Booth Representative Registration, & One Smorgasbord Lunch)
- Conference Sponsorship
- Conference Attendee list
- Pre-conference Meet & Greet
- One KAFMO Associate Membership for company

Online registration is available at www.KAFMO.org